

# **Risikomanagement mit ETFs: Die Sicht des Langfrist-Investors**

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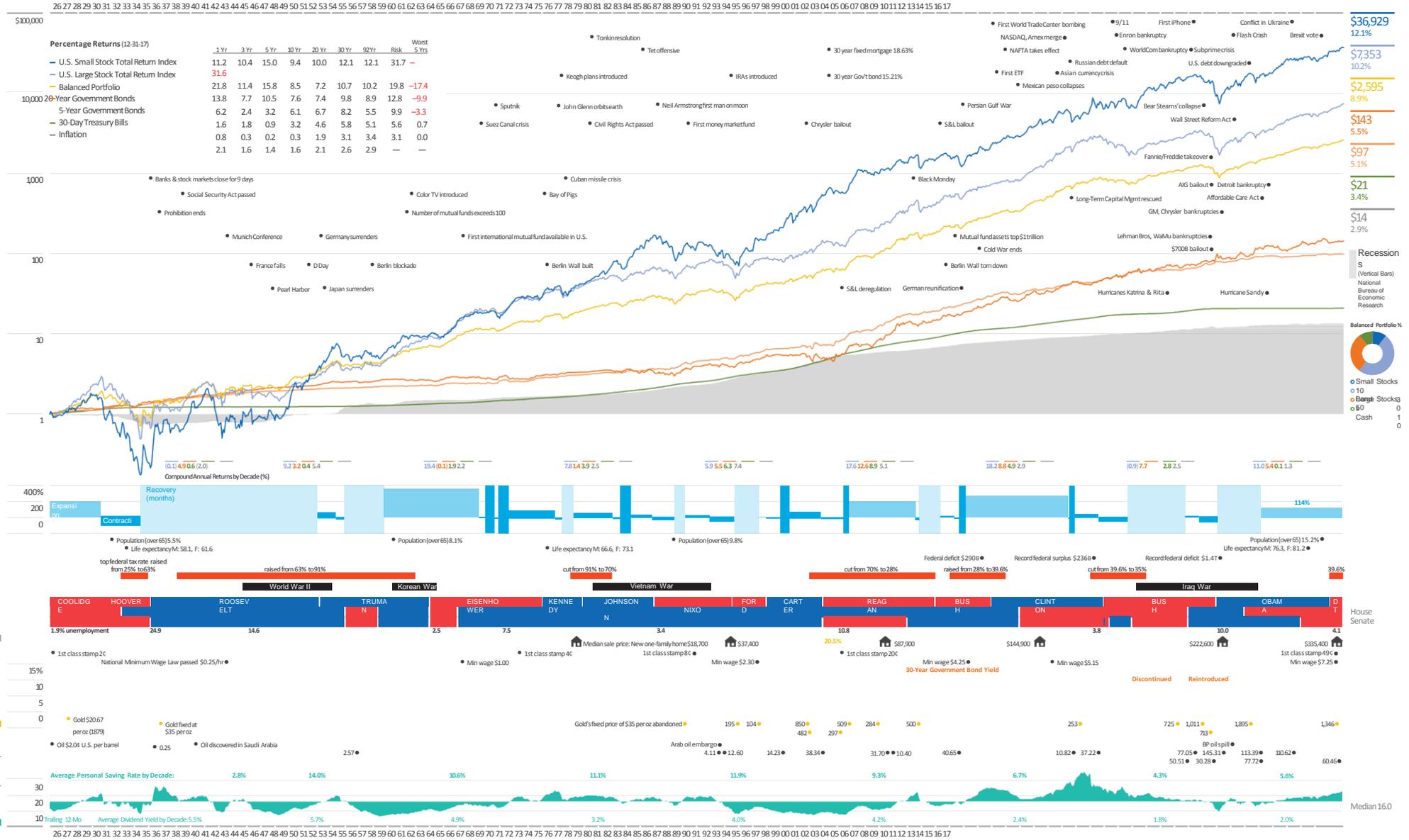
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Worauf kommt es bei Langfrist-Investments an?

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Performance, Performance, Performance

# 2018 Morningstar Anx Chart

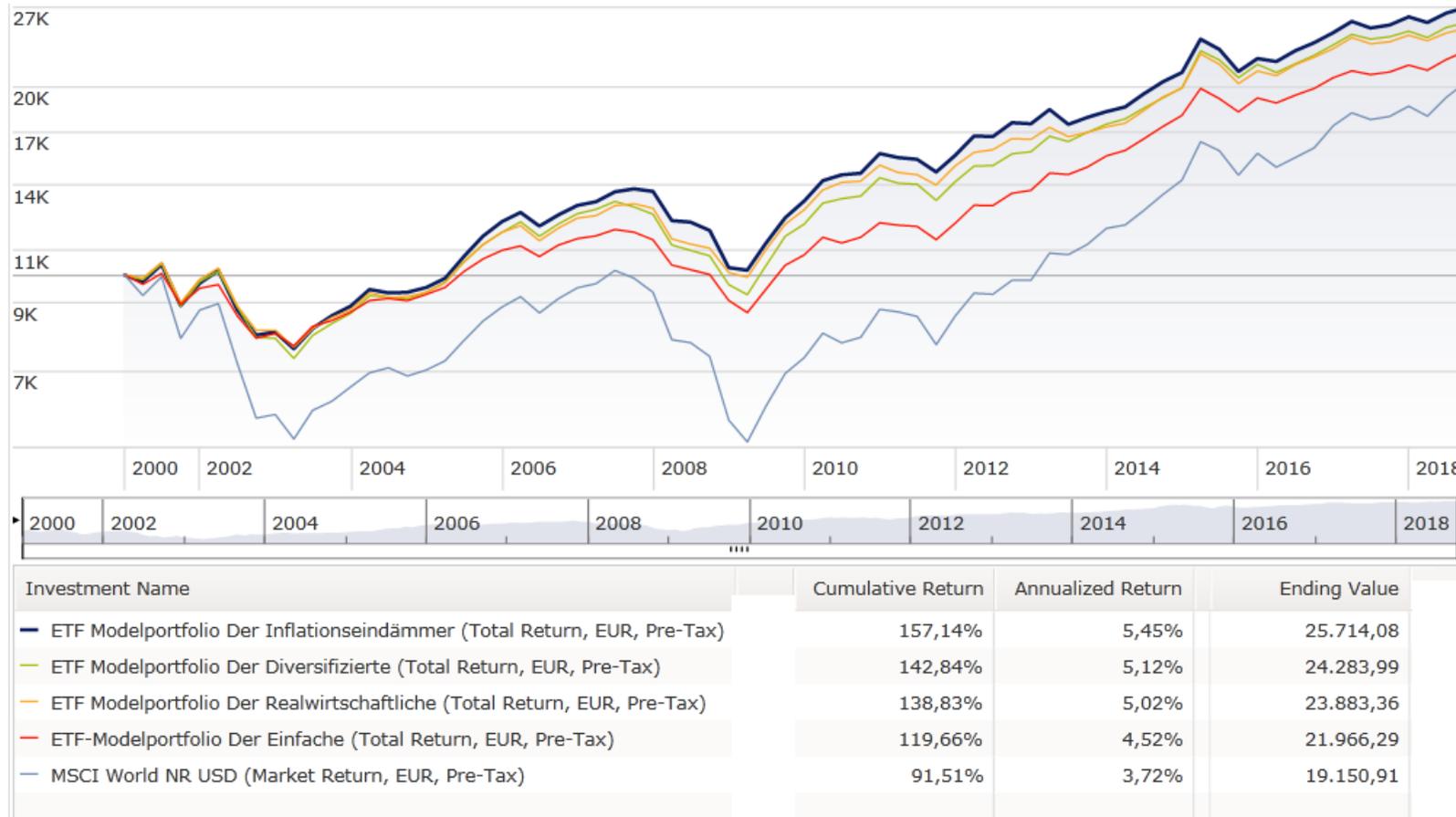


**Past performance is no guarantee of future results.** Hypothetical value of \$1 invested at the beginning of the time period indicated. Assumes reinvestment of income and no transaction costs or taxes. This is for illustrative purposes only and not indicative of any investment. An investment cannot be made directly in an index. Government bonds and Treasury bills are guaranteed by the full faith and credit of the United States government as to the timely payment of principal and interest, while stocks are not guaranteed and have been more volatile than the other asset classes. Furthermore, small stocks are more volatile than large stocks and are subject to significant price fluctuations, business risks, and are thinly traded. The balanced portfolio was created for illustrative purposes only. It is neither a recommendation, nor an actual portfolio. All income was reinvested and the portfolio was rebalanced monthly. Recession data is from the National Bureau of Economic Research (NBER). NBER does not define a recession in terms of two consecutive quarters of decline in real GDP. Rather, a recession is a recurring period of decline in total output, income, employment, and trade usually lasting from six months to a year and marked by widespread contractions in many sectors of the economy. Gold prices are from London Bullion Market Association and represent the London P.M. daily closing prices per troy ounce. Oil prices are for West Texas Intermediate Crude per barrel from Morningstar. Gold and oil prices quoted in U.S. dollars. Market expansions, contractions, and recoveries are defined for U.S. Large Stocks, which are representative of the stock market. A contraction is defined by a decline in the stock market from its peak by 10% or more. A recovery is represented by the number of months from the bottom of a contraction to its previous peak. An expansion measures the subsequent performance of the index from the recovery until it reaches the next peak level before another 10% decline. Returns are compound annual returns, and risk is measured by standard deviation. Standard deviation measures the fluctuation of returns around the arithmetic average return of the investment. The worst 5-year calculations are out of 2,045 rolling 60-month periods. Source: U.S. Small Stocks—Bloomberg® Small Company Stock Index; U.S. Large Stocks—Bloomberg® Large Company Stock Index; 20-Year Government Bonds—Bloomberg® U.S. Long Term Government Bond Index; 5-Year Government Bonds—Bloomberg® U.S. Intermediate-Term Government Bond Index; 30-Day Treasury Bills—30-day U.S. Treasury Bill; Inflation—Consumer Price Index; Prime Interest Rate—The Federal Reserve; S&P 500 Price Earnings Ratio—Robert Shiller (Yield from 1880-2018) and Morningstar themselves; Life expectancy data from the National Center for Health Statistics; National Vital Statistics Reports; Minimum wage data from the U.S. Department of Labor; Federal deficit data from usgovernmentspending.com; Federal tax rates from the Tax Foundation; Personal saving rate and unemployment data from the U.S. Bureau of Economic Analysis; Median house price and population statistics from the U.S. Census Bureau.

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# Diversifikation ist der einzige Free Lunch



Performance in EUR vom 29.12.2000 bis 11.10.2018,  
Quelle: Morningstar Direct

# Thesen für den Langfristerfolg

- Kurzfristiges Risikomanagement vs. langfristige Renditeziele
- Behavioral Fallen lauern überall
- Asset Allocation erfordert rigorose Analyse, stringente Strategie, disziplinierte Umsetzung
- Diversifikation und Konzentration: Die Dosis macht das Gift
- Handeln Sie nur, wenn Sie auch etwas beeinflussen können
- Kein Portfolio ist eine Insel (Total Wealth Konzept)