## Case study – IPO | Delivery Hero SE



Revenue: EUR 2.83 bn (2020) EUR 297 m (2016)

Workforce: **29,552 (2020)** 6,848 (2016)



## **Performance since IPO**



## Company

- Delivery Hero (headquartered in Berlin) offers online ordering services for food in more than 40 countries around six continents.
- The proceeds from the IPO have been used to repay debt, as well as to finance rapid growth.
- Less than a year after the IPO on 18 June 2018, Delivery Hero entered the MDAX® and entered the DAX in 2020.
- As the global market leader, the Group opened up new markets in the United Arab Emirates and India with the acquisition of Zomato Media Pvt. Ltd. in March 2019.
- In January 2020, Delivery Hero has raised EUR 2.3 bn with a capital increase and two convertible bonds for the takeover of the South Korean competitor Woowa Brothers.
- In October 2021, Delivery Hero acquires both hugo's food and grocery delivery verticals and expands its footprint in Central America and the Caribbean, and Danish food delivery service Hungry.

## **IPO** information

IPO date	30 June 2017
Sector I Subsector	Retail I Retail, Internet
Segment	Prime Standard
Placement volume	EUR 989.00 m
Issue price	EUR 25.50
First price	EUR 26.90
Market cap on IPO date	EUR 4.6 bn
Current market cap	EUR 21.0 bn
Current price	EUR 41.00
Joint Global Coordinators and Joint Bookrunners	Citigroup, Goldman Sachs, Morgan Stanley
Joint Bookrunner	UniCredit, Berenberg, Jefferies, UBS